

GRESHAM CITY COUNCIL  
GRESHAM REDEVELOPMENT COMMISSION

# 2014 WORK PLAN

FEB. 3, 2014



January 31, 2014

Dear Fellow Residents:

The 2014 Gresham City Council/Gresham Redevelopment Commission Work Plan provides a high-level summary of the priorities that your elected leaders have established for the year. It communicates our aspirations and sets an ambitious course to address the challenges this community is facing. This year's Work Plan brings even greater focus and clarity on community safety, quality of life, infrastructure, and community appearance.

The work plan continues some projects from the 2013 Work Plan, and incorporates input from our dedicated Council Citizen Advisory Committees. New projects respond to the Council's vision in which the Gresham community continues to grow, flourish and create a prosperous future together.

We invite you to participate in our work as a valued partner and stakeholder and to use the Work Plan and its projected milestones to monitor our progress in the months ahead.

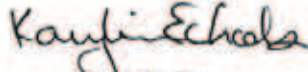
Sincerely,



Shane T. Bemis  
Mayor



Lori Stegmann  
Council President



Karylin Echols  
City Councilor



Kirk French  
City Councilor



Jerry Hinton  
City Councilor



Michael McCormick  
City Councilor



Mario Palmero  
City Councilor



# OVERVIEW

## PURPOSE OF THE WORK PLAN

The purpose of the 2014 Work Plan is to align the daily work of the organization with the vision and aspirations of the Gresham City Council and Gresham Redevelopment Commission. In addition to providing clear direction to City staff, the Plan provides transparency and accountability to the city's residents.

For the past eight years, Gresham has implemented a work plan to focus the City's work. The Work Plan provides an invaluable tool to ensure resources are targeted where they are most needed and desired.



*Clockwise from top left:*

*Dedication of the Rockwood Public Safety Facility, which was paid for by Urban Renewal funds.*

*Grant funds helped pay for a face lift for businesses in a Design District.*

*Transportation crews repair a section of road.*

Success of the work plan is demonstrated by the numerous projects completed, including:

- Development of community assets and infrastructure such as Gradin Community Sports Park, the Rockwood Public Safety Facility, the East County Justice Center, Nadaka Nature Park and Gardens, Urban Renewal Area Pedestrian Improvements, Kane Road Improvements, and the Civic Drive Light Rail Station and Plaza.
- Development and implementation of numerous programs that have an impact on quality of life, such as the Rental Housing Inspection Program and the Small Business Assistance Program.
- Long-term strategies to guide the course of development, such as the Design Districts; Parks, Recreation and Trails Master Plan; and the Urban Forestry Management Plan.



## HOW THE PLAN FITS INTO THE BIGGER PICTURE

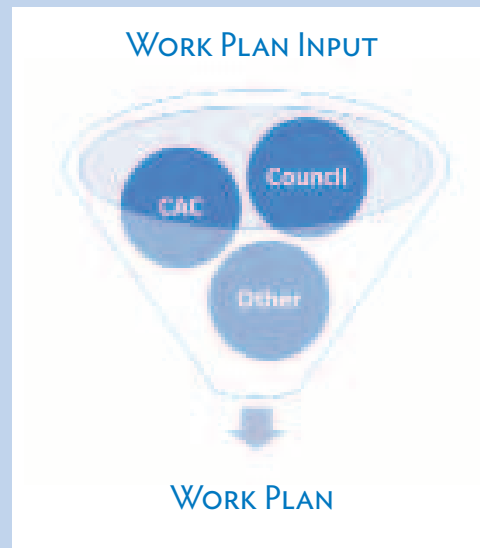
The Plan represents high priority projects for Council and the Commission. There is a range of other work the City does to keep the city operating, including:

- Police, Fire, and other emergency response and public safety services.
- Permitting.
- Water, wastewater and stormwater services.
- Public facility maintenance including parks and transportation.
- Other essential functions required to serve a community of 106,000 residents and 23 square miles.

## HOW THE WORK PLAN IS CREATED

The 2014 Work Plan includes projects that arise from:

- ✦ Council and the Commission discussions and deliberations throughout the year.
- ✦ Council Citizen Advisory Committee feedback.
- ✦ Staff.
- ✦ Regulatory agreements and partnerships with federal, state, regional and local agencies.



## WORK PLAN ORGANIZATION

Projects on the 2014 Work Plan are organized into two categories:

- ✦ **Investment in Community Safety & Quality of Life.**
- ✦ **Investment in Infrastructure & Community Appearance.**

The categories connect the work of the City and the vision and priorities of the Council.

## HOW TO GET INVOLVED

*If you are interested in serving on a Council Citizen Advisory Committee, visit [GreshamOregon.gov/CCAC](http://GreshamOregon.gov/CCAC) for more information.*



*Aerial view of the Rockwood Catalyst site.*



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INVESTMENT IN  
COMMUNITY SAFETY  
& QUALITY OF LIFE

2014

## COMPREHENSIVE COMMUNITY GANG RESPONSE: PUBLIC SAFETY RESPONSE TO GANG ACTIVITY

**PROJECT OWNER**      Police Chief Craig Junginger

This project will increase the Gresham Police Department's response to gang activity in the community. Enforcement efforts will include:

- ✦ Gang outreach worker.
- ✦ Neighborhood livability officers.
- ✦ RENEW Project, to coordinate law enforcement and community-based strategies to reduce criminal behavior.
- ✦ Cool-down operations, to enhance visibility in target areas; and
- ✦ Public transit missions.

### COUNCIL ACTIONS REQUIRED

Staff will provide an update to Council on the status of these operations.



*From left to right: An officer's work relies on good listening and communication skills.*



## COMPREHENSIVE COMMUNITY GANG RESPONSE: GANG PREVENTION/ABATEMENT RESEARCH PROJECT

**PROJECT OWNER** Rachael Fuller, Office of Governance and Management

This project identifies communities that are relatively close in population and similar in urban character that have had tangible success addressing gang-related issues within the last five years. National and local research will be conducted to obtain information related to effective practices among other municipal governments and communities for gang prevention/abatement and associated public communications and outreach.

Through this project, staff will gain a better understanding of what made those programs and strategies effective, financial and other resources required, challenges encountered, tangible data supporting their accomplishments, timelines for implementation, community involvement and communication strategies, and any other important elements. Strategies, programs, activities and community awareness/engagement approaches will be recommended.

### OUTREACH/COMMUNICATION

- ✦ Outreach to the Public Safety Committee



## YOUTH SERVICES: BOYS AND GIRLS CLUB

**PROJECT OWNER** Josh Fuhrer, Urban Renewal

The Gresham Redevelopment Commission will sell a portion of the former Drake's 7 Dees property at 16519 S.E. Stark St. (acquired by the GRDC in 2013) to the Boys and Girls Club of Portland. Staff will then assist the Boys and Girls Club as needed to support the development of a Boys and Girls Club facility on that portion of the site, bringing greatly needed programs and services to Rockwood-area youth.

### COMMISSION ACTIONS REQUIRED

Approval of land sale

### OUTREACH/COMMUNICATION

This project will include:

- ♦ Communication with the Gresham Redevelopment Commission Citizen Advisory Committee.
- ♦ Information-sharing through the City website, Gresham newsletter, and social media.



*Children have fun doing a variety of activities at the Boys and Girls Club.*



### PROJECT TIMELINE

#### 2014 QUARTERS

**1**

**2**

**3**

**4**

*GRDC - Land sale approval*



Meeting log: GRDC = Gresham Redevelopment Commission GRDCAC = Gresham Redevelopment Commission Advisory Committee



## YOUTH SERVICES: FRIENDS OF THE CHILDREN

**PROJECT OWNER** Rachael Fuller, Office of Governance and Management

This project will manage the partnership with Friends of the Children, a non-profit organization that provides the community's most vulnerable children a nurturing and sustained relationship with a professional mentor. The organization has established a long-term lease with the City of Gresham and will construct a new building at Pat Pfeifer Park. The facility will support ongoing expansion of Friends of the Children to East County and will contain a large activity space, a learning kitchen, and several learning rooms for mentors and children to work on homework and develop valuable life skills. According to the 2010 US Census, about 27 percent of Gresham's population is younger than age 18 and the number of children receiving free or reduced lunch in East County continues to increase – these children will benefit from enhanced programs.

### COUNCIL ACTIONS REQUIRED

Council update on the project in Summer 2014, or when applicant submits a land-use application



### OUTREACH/COMMUNICATION

This project will include:

- ♦ Coordination with Pat Pfeifer Park patrons including the Rockwood Junior Baseball League.
- ♦ Information-sharing through the City website, Gresham newsletter, and social media.

*Friends of the Children provides valuable learning experiences.*

### PROJECT TIMELINE

2014 QUARTERS

1

2

3

4

CC - Update

Meeting legend: CC= City Council CF=Community Forum OH=Open House PC= Planning Commission



## COMMUNITY PROSPERITY INITIATIVE

**PROJECT OWNERS** Eric Chambers, Rachael Fuller, and Ron Papsdorf, Office of Governance and Management

This project will explore the role of the City in addressing poverty and charting a course towards broad community prosperity. There is a strong sense that regional demographic shifts have increased the demand on core city services – and for services not traditionally provided by the City – without a commensurate increase in resources. A clearer understanding of challenges and gaps in providing services to Gresham’s most vulnerable residents will inform a conversation about what role the City may consider in creating prosperity community-wide.

Specific elements of this work include:

- Community services inventory.
- Analysis of sources and uses for current and potential federal, state and county funding for a wide array of social services.

### COUNCIL ACTIONS REQUIRED

Policy direction

### OUTREACH/COMMUNICATION

- Outreach to relevant local governments, non-profit and faith based organizations.
- Outreach to the Public Safety Committee and Citizen Involvement Committee.

## PROJECT TIMELINE

2014 QUARTERS

**1**

**2**

*CC - Update*

**3**

**4**

*CC - Update*

Meeting legend: CC= City Council CF=Community Forum OH=Open House PC= Planning Commission

## GRESHAM PARKS AND TRAILS SYSTEM – SAFETY AND AWARENESS

**PROJECT OWNERS** Robin Franzen Parker and Rachael Fuller, Office of Governance and Management

This project will encourage park and trail safety and increased use of parks and trail amenities in Gresham through the development and implementation of programs, initiatives and outreach strategies. The effort will include:

- ♦ Targeted marketing to user groups.
- ♦ Promotion of parks as venues for events, activities and meetings.
- ♦ Information-sharing about safety measures that have been implemented.

### COUNCIL ACTIONS REQUIRED

Policy direction and input on strategies and initiatives

### OUTREACH/COMMUNICATION

This project will include:

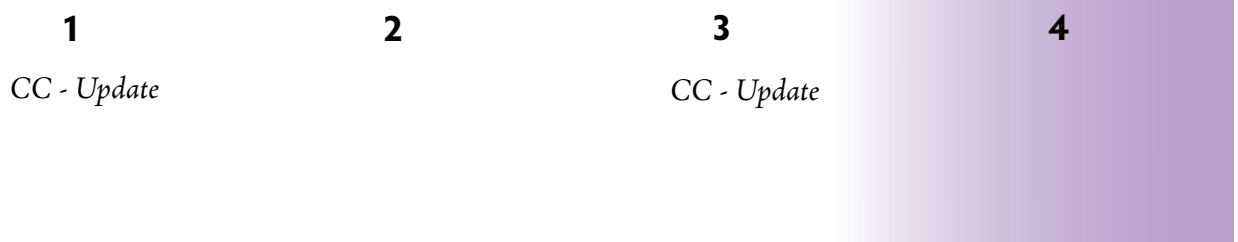
- ♦ Outreach to the Public Safety Committee and Citizen Involvement Committee.
- ♦ Outreach to the Neighborhood Coalition.
- ♦ Outreach through the City website, Gresham newsletter and social media regarding parks availability for events and meetings.
- ♦ Other targeted publications and recreational websites to communicate availability of Gresham parks and trails.



*The trail at Nadaka Nature Park.*

### PROJECT TIMELINE

#### 2014 QUARTERS



Meeting legend: CC= City Council CF=Community Forum OH=Open House PC= Planning Commission

## LONG-TERM REVENUE ROADMAP – PHASE THREE

**PROJECT OWNER** Eric Chambers, Office of Governance and Management

This project maps out next steps for addressing short- and long-term funding requirements to provide core services, including Police, Fire and Parks. The effort builds on work from 2012 and 2013 that engaged the public regarding funding approaches, including a May 2014 levy to replace a 17-month Police, Fire and Parks Fee that expires in June 2014.

The project will continue this work through the levy vote in May of 2014. Work beyond that date will be devoted to maintaining a vigilant eye on the five-year horizon, in order to match resource availability with the public's service requirements.



*Police Chief Junginger talks with residents at National Night Out.*

### COUNCIL ACTIONS REQUIRED

Policy consideration of ballot title

### OUTREACH/COMMUNICATION

This project will include:

- ✦ Outreach to City commissions and committees including the Public Safety Committee and Finance Committee.
- ✦ A series of town hall meetings.
- ✦ Stakeholder and community discussions.
- ✦ Citywide mailings.

### PROJECT TIMELINE

#### 2014 QUARTERS

**1**

**2**

**3**

**4**

CC - Update



Meeting legend: CC= City Council CF=Community Forum OH=Open House PC= Planning Commission

## MARKETING RAD: RISE ADVANCE DREAM GRESHAM

**PROJECT OWNER** Robin Franzen Parker, Office of Governance and Management

This project will continue the 2013 Council Work Plan project related to Marketing Gresham with a focus on the marketing and public engagement campaign for the Rise Advance Dream Gresham (RAD Gresham) community-visioning initiative. This initiative identifies and ranks the transformative ideas that community members see as vital for Gresham's future. A group of community stakeholders serves as the RAD Gresham Committee and acts as ambassadors for the project.

The purpose of this marketing work plan item is to:

- ♦ Ensure appropriate timing for marketing.
- ♦ Create citywide name-recognition for RAD Gresham.
- ♦ Boost participation through a variety of marketing and engagement approaches.



### OUTREACH/COMMUNICATION

The outcome of this project will help determine the best marketing and engagement strategies for RAD Gresham. This project may include:

- ♦ Outreach to neighborhood associations.
- ♦ Outreach to the Youth Advisory Committee and other Council Citizen Advisory Committees.
- ♦ Information-sharing through the City website, Gresham newsletter and social media.
- ♦ Other tools such as paid advertising, earned media, partner websites, etc.

## COMMUNITY HORIZONS AND TECHNOLOGY (CHAT)

**PROJECT OWNERS** Robin Franzen Parker and Rachael Fuller, Office of Governance and Management

This project will identify and implement new digital tools for citizen feedback and engagement. Various tools will be evaluated including those that may be used to collect citizen feedback, to create community conversations or to provide helpful information in a new way. Tools will be evaluated for effectiveness in reaching new audiences and for efficiency in service delivery. A second objective of this project is to explore the concept of open government and the various ways in which different resources may be utilized in the policy-making process by staff or the public.

### COUNCIL ACTIONS REQUIRED

Policy direction

### OUTREACH/COMMUNICATION

This project will include:

- ✦ Outreach to the Citizen Involvement Committee.
- ✦ Information-sharing through the City website, Gresham newsletter and social media.

## PROJECT TIMELINE

2014 QUARTERS

**1**

**2**

CC - Policy direction

**3**

**4**



Meeting legend: CC= City Council CF=Community Forum OH=Open House PC= Planning Commission



## FOOD ACCESS PROJECT

**PROJECT OWNERS** Eric Chambers and Ron Papsdorf, Office of Governance and Management

This project will look at access to food with two objectives in mind:

1. Identify where there are areas without grocery stores and seek local, state, or federal funding sources or other assistance to help address the problem.
2. Attract and incent siting a natural grocery store in Gresham.

Through these efforts, the City can respond to the community interest in making sure residents have access to healthy, affordable, and nearby grocery options and in broadening natural grocery options.

### COUNCIL ACTIONS REQUIRED

Policy development report regarding food access and initial mapping

### OUTREACH/COMMUNICATION

This project will include:

- ♦ Outreach to the Gresham Redevelopment Commission Citizen Advisory Committee.
- ♦ Outreach to appropriate neighborhood associations and the Neighborhood Coalition.
- ♦ Meetings with relevant community organizations.
- ♦ Information-sharing through the City website, Gresham newsletter and social media.



*Gresham Farmers' Market*

### PROJECT TIMELINE

2014 QUARTERS

1

2

3

4

CC - Policy direction

CC - Update

Meeting legend: CC= City Council CF=Community Forum OH=Open House PC= Planning Commission

# HOGAN BUTTE NATURE PARK PHASING AND FUNDING STRATEGY

**PROJECT OWNERS**     Steve Fancher, Environmental Services; Rachael Fuller, Office of Governance and Management

This project will develop phasing options, funding sources, and cost estimates for the construction of the Hogan Butte Nature Park. As applicable, staff will apply for grant funding to design and construct the first phase of the project. This project also determines the best short- and long-term plans for the recently acquired Brite property, adjacent to Hogan Butte. Oregon State Parks and Metro have been identified as potential grant sources.

## COUNCIL ACTIONS REQUIRED

- Policy direction on phasing options
- Approval of Resolution to apply for Oregon State Parks grant, if applicable

## OUTREACH/COMMUNICATION

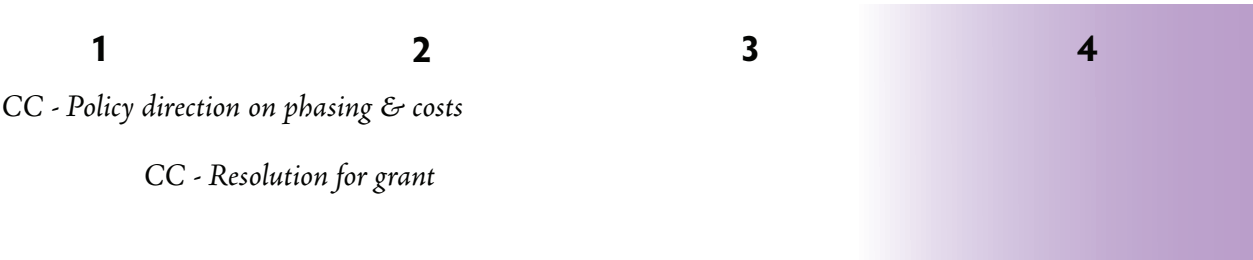
- This project will include:
- ♦ Outreach to the Natural Resources and Sustainability Committee.



View from Hogan Butte, looking east to Mt. Hood.

## PROJECT TIMELINE

### 2014 QUARTERS



Meeting legend: CC= City Council   CF=Community Forum   OH=Open House   PC= Planning Commission

## GRESHAM BUTTE SCENIC VIEW

**PROJECT OWNER** Ron Papsdorf, Office of Governance and Management

This project develops code amendments to conserve the scenic views of Gresham Butte. Scenic views can promote a healthy environment and natural landscape that contribute to Gresham's livability and unique character. Under statewide planning goals, scenic views and sites are lands that are valued for their aesthetic appearance.

### COUNCIL ACTIONS REQUIRED

Policy direction on issues

Policy direction on preferred alternative

Hearing on Comprehensive Plan amendments

Enactment



*Aerial view of Gresham's buttes, © Bruce Forster*

### OUTREACH/COMMUNICATION

This project may include:

- ✦ Outreach to City commissions and committees including the Planning Commission, Design Commission and Natural Resources and Sustainability Committee.
- ✦ A series of community forums and an open house.
- ✦ Stakeholder and community opportunities to participate.
- ✦ Outreach to the Gresham Butte Neighborhood Association and the Neighborhood Coalition.
- ✦ Outreach to the Developer Group.
- ✦ Information-sharing through the City website, Gresham newsletter, and social media.

### PROJECT TIMELINE

2014 QUARTERS

| 1           | 2           | 3                 | 4                          |
|-------------|-------------|-------------------|----------------------------|
| CF - Issues | CC - Issues | CF - Alternatives | CF - Preferred alternative |
| PC - Issues |             | PC - Alternatives | PC - Preferred alternative |
|             |             |                   | CC - Preferred alternative |

Meeting legend: CC= City Council CF=Community Forum OH=Open House PC= Planning Commission

## LEGISLATIVE PRIORITIES

**PROJECT OWNER** Ron Papsdorf, Office of Governance and Management

This project will focus on the identification and coordination of State and Federal legislative advocacy for the 2014 State Legislature and 2014 Federal Congressional Session. In partnership with Council, staff will work to advocate on the City's behalf and will periodically update Council on key issues, activities and status during 2014 and prepare for 2015 efforts. Council may be asked to provide staff direction and/or adopt supplemental positions on unanticipated legislative issues.

### COUNCIL ACTIONS REQUIRED

Policy direction on 2014 Legislative Priorities

Policy direction on 2015 Legislative Priorities

Decision on adoption of 2015 Priorities

### OUTREACH/COMMUNICATION

This project will include:

- ♦ Coordination with other interest groups as appropriate through meeting presentations, email notifications and discussions.

## PROJECT TIMELINE

### 2014 QUARTERS

| 1           | 2           | 3           | 4  |
|-------------|-------------|-------------|--|
| CC - Update | CC - Update | CC - Update | CC - Policy direction<br>on 2015 priorities<br><br>CC - Adoption of<br>2015 priorities |

Meeting legend: CC= City Council CF=Community Forum OH=Open House PC= Planning Commission

## REGIONAL / MULTNOMAH COUNTY ISSUES AGENDA

**PROJECT OWNER** Ron Papsdorf, Office of Governance and Management

This project supports the Council's regional and Multnomah County intergovernmental priorities by identifying and reviewing significant regional and county issues and developing positions and strategies. Issues in 2014 include:

- ♦ Metro planning initiatives.
- ♦ Regional economic development initiatives.
- ♦ Local and regional infrastructure funding initiatives.
- ♦ County service delivery.
- ♦ Housing.

In partnership with Council, staff work to advocate on the City's behalf and periodically update Council on key issues and activities during 2014 and prepare for 2015 efforts.

### COUNCIL ACTIONS REQUIRED

Policy direction on 2014 Regional/Multnomah County Issues

Policy direction on 2015 Regional/Multnomah County Issues

Decision on adoption of 2015 Regional/Multnomah County Issues

### OUTREACH / COMMUNICATION

This project will include:

- ♦ Coordination with other interest groups as appropriate through meeting presentations, email notifications and discussions.

### PROJECT TIMELINE

#### 2014 QUARTERS

| 1           | 2           | 3           | 4   |
|-------------|-------------|-------------|---|
| CC - Update | CC - Update | CC - Update | CC - Policy direction<br>on 2015 priorities |
|             |             |             | CC - Adoption of<br>2015 priorities         |

Meeting legend: CC= City Council CF=Community Forum OH=Open House PC= Planning Commission





INVESTMENT IN  
INFRASTRUCTURE &  
COMMUNITY APPEARANCE

2014

## SMALL BUSINESS ASSISTANCE/NEW DEVELOPMENT INCENTIVES

**PROJECT OWNER** Eric Schmidt, Community Development

This project continues the City's support of small businesses by implementing new concepts which build upon past successful incentive programs, and include a focus on incentives for mid-size commercial / retail spaces. The 2014 project includes two paths:

### Path One – Small Businesses

- ✦ Promote healthy food options.
- ✦ Incentivize key uses and buildings.
- ✦ Create positive mechanisms for start-up businesses through innovative program elements that streamline City review and increase customer service experience.

### Path Two – Downtown

- ✦ Establish Downtown stakeholder group to discuss strategies for development.
- ✦ Facilitate a visual charrette identifying potential uses that best support the vision for Downtown and utilize findings to inform potential future programs.

### COUNCIL ACTIONS REQUIRED

Policy direction and approval of any new program elements

### OUTREACH/COMMUNICATION

This project will include:

- ✦ Outreach to key downtown property owners and business stakeholders, including the Historic Downtown Gresham Business Association and the Gresham Area Chamber of Commerce.
- ✦ Small business educational forums several times a year.
- ✦ Publication of the City's small business support efforts on the City website and through earned/promoted media.



*A variety of small businesses took advantage of the incentive programs.*

### PROJECT TIMELINE

#### 2014 QUARTERS

**1**

**2**

CC - Policy direction

**3**

CC - Update

**4**

Meeting legend: CC= City Council CF=Community Forum OH=Open House PC= Planning Commission

## SIDEWALK MAINTENANCE AND REPAIR – OPPORTUNITIES ANALYSIS

**PROJECT OWNER** Eric Schmidt, Community Development

This project analyzes different approaches to ensuring that sidewalks are maintained, repaired and/or replaced for the overall benefit of the community. The analysis will include examining ways to address sidewalk issues associated with City-required planter strip street trees.

### COUNCIL ACTIONS REQUIRED

Policy direction and feedback on the analysis report

### OUTREACH / COMMUNICATION

The project will include:

- Opportunities for stakeholders and the community to participate.
- Coordination with the Neighborhood Coalition.
- Solicitation of input through the City's website and social media.



*Tree roots can upheave sidewalks.*

### PROJECT TIMELINE

2014 QUARTERS

1

2

3

4

CC - Policy direction

Meeting legend: CC= City Council CF=Community Forum OH=Open House PC= Planning Commission

## POWELL - DIVISION TRANSIT AND DEVELOPMENT PROJECT

**PROJECT OWNERS** Steve Fancher, Environmental Services; Brian Martin, Urban Design & Planning

This project creates a community-supported land-use vision and development strategy for key investment areas along the Powell-Division transit corridor that connects the Gresham and Portland downtowns and continues to Mt. Hood Community College. This study was initiated by Metro and the City of Gresham will work with partners including Metro, TriMet, City of Portland, ODOT, and Multnomah County, to ensure that land-use and transit alternatives consider and meet the needs of the Gresham community. The project will:

- ✦ Conduct a multimodal traffic and network transportation analysis.
- ✦ Develop a land-use vision that considers market development potential along the corridor.
- ✦ Develop high capacity alternatives including vehicle, route and station location options.
- ✦ Develop transit station design options.

Right: Public input to this project will help shape future transit, development and safety needs.

### COUNCIL ACTIONS REQUIRED

Policy direction on land-use vision, key focus areas for station area development, and transit mode and alignment alternatives

Endorsement of final action plan

### OUTREACH/COMMUNICATION

This project will include:

- ✦ A project steering committee.
- ✦ Outreach to City commissions and committees including the Planning Commission, Design Commission, and Transportation Subcommittee.
- ✦ A series of community forums.
- ✦ Outreach to area neighborhood associations and Neighborhood Coalition.
- ✦ Information-sharing through the City website, Gresham newsletter, and social media.



## PROJECT TIMELINE

### 2014 QUARTERS

| 1                        | 2 | 3                 | 4                          |
|--------------------------|---|-------------------|----------------------------|
| PC - Existing conditions |   | PC - Alternatives | PC - Preferred alternative |
| CF - Existing conditions |   | CF - Alternatives | CF - Preferred alternative |
|                          |   | CC - Alternatives | CC - Preferred alternative |

Meeting legend: CC= City Council CF=Community Forum OH=Open House PC= Planning Commission

## CATALYST SITE REDEVELOPMENT

**PROJECT OWNER** Josh Fuhrer, Urban Renewal

This project continues efforts to redevelop the Rockwood Catalyst Site at Southeast 187th Avenue and Stark Street. This project has two distinct components:

1. Identify potential end-users, developers and financial tools to initiate new development on the vacant portion of the site.
2. Initiate renovation and re-tenanting of the Rockwood Community Office building with the intent to bring in a mix of new commercial/retail businesses to enhance the development potential of the vacant Gresham Redevelopment Commission-owned parcel and add to the vitality of central Rockwood.

### COMMISSION ACTIONS REQUIRED

Policy direction on renovation and re-tenanting of Rockwood Community Office

Policy direction on the vacant portion of the site

### OUTREACH / COMMUNICATION

The project will include:

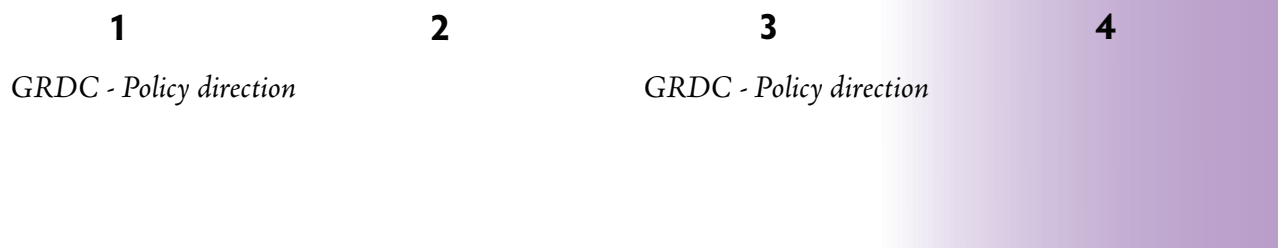
- Communications with the Gresham Redevelopment Commission Citizen Advisory Committee.
- Information-sharing through the City website, Gresham newsletter, and social media.



*View of the Catalyst Site, looking north.*

### PROJECT TIMELINE

2014 QUARTERS



Meeting legend: CC= C GRDC = Gresham Redevelopment Commission GRDCAC = Gresham Redevelopment Commission Advisory Committee



# HEALTHY WATERSHEDS

**PROJECT OWNER** Steve Fancher, Environmental Services

This project updates the City's Stormwater Management requirements to consolidate and simplify them for easier use, address concerns raised by neighborhood associations about neglected private ponds, and meet regulatory requirements to better protect Gresham's waterways from the impacts of development. The project has two elements:

1. Stormwater management requirements and codes for future development.
2. Implementation mechanisms for maintenance of existing private jointly owned residential stormwater facilities.

## COUNCIL ACTIONS REQUIRED

Policy direction on issues and opportunities

Policy direction on preferred alternative

## OUTREACH/COMMUNICATION

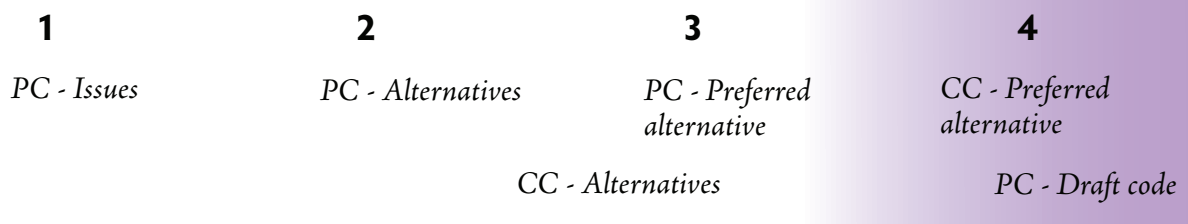
This project will include:

- Outreach to City commissions and committees including the Natural Resources and Sustainability Committee and Planning Commission.
- Outreach to the Developer Group and Homebuilders Associations.
- Neighborhood Coalition communications.
- Information-sharing through the City website.
- Attendance at watershed council meetings and builder/homeowner association forums.

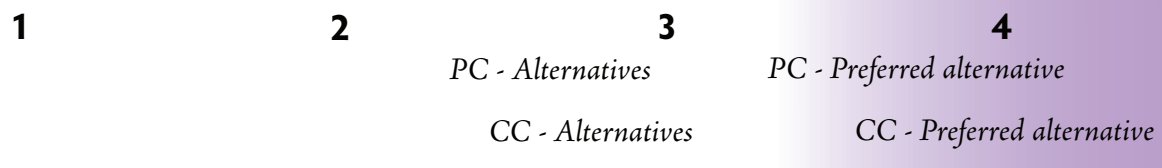


*Managing stormwater has multiple benefits, including recharging our groundwater supplies.*

## PROJECT TIMELINE 1: STORMWATER MANAGEMENT REQUIREMENTS



## PROJECT TIMELINE 2: RESIDENTIAL STORMWATER FACILITIES



Meeting legend: CC= City Council CF=Community Forum OH=Open House PC= Planning Commission

## 150 W. POWELL BLVD.

**PROJECT OWNER** Rachael Fuller, Office of Governance and Management

This project develops and proposes a strategy for analyzing final use of the building and property with consideration of location, current tenants, incurred costs, community involvement, and ability to achieve potential solutions. Efforts in 2014 will develop an agreement with current tenants. Future efforts will address how this property fits within the vision of Downtown and Main City Park.

### COUNCIL ACTIONS REQUIRED

Approval of agreement for current building tenants

### OUTREACH / COMMUNICATION

The project will include:

- Outreach to current building tenants.



### PROJECT TIMELINE

2014 QUARTERS

1

2

3

4

*CC - Approval of agreement for  
current building tenants*

Meeting legend: CC= City Council CF=Community Forum OH=Open House PC= Planning Commission

## SIGN CODE UPDATE

**PROJECT OWNER** Brian Martin, Urban Design & Planning

This project initiates an update to Gresham's Sign Code to:

- ✦ Clarify inconsistent language.
- ✦ Develop design standards and guidelines to ensure new signs in design districts meet design goals and encourage attractive, high-quality signs.
- ✦ Address new technology and sign types.
- ✦ Maintain the balance between the need to identify businesses, sites and activities and the need to limit visual clutter.

The last significant update to the Sign Code was more than 20 years ago.

### COUNCIL ACTIONS REQUIRED

Policy direction on preferred alternative



### OUTREACH/COMMUNICATION

This project will include:

- ✦ Outreach to City commissions and committees including the Planning Commission and Design Commission.
- ✦ A series of community forums and an open house.
- ✦ Stakeholder and community opportunities to participate.
- ✦ Outreach to the Neighborhood Coalition.
- ✦ Outreach to the Developer Group.
- ✦ Information-sharing through the City website, Gresham newsletter, and social media.

### PROJECT TIMELINE

2014 QUARTERS

1

2

3

4

*PC - Alternatives*

*PC - Preferred alternative*

*CF - Alternatives*

*CF - Preferred alternative*

*CC - Preferred alternative*

Meeting legend: CC= City Council CF=Community Forum OH=Open House PC= Planning Commission

## DEVELOPMENT CODE IMPROVEMENT PROJECT – 6: TREE CODE UPDATE

**PROJECT OWNER** Brian Martin, Urban Design & Planning

This project continues the sixth round of the Development Code Improvement Project, a multi-year effort to improve the effectiveness of the Development Code. This round completes the Tree Code Update project, which clarifies and consolidates Tree Codes to make them easier to understand and implement, carrying out an action measure of the Council-adopted Urban Forestry Management Plan. To date, the Council has provided direction on the following issues and alternative approaches to address these issues:

- ✦ Outdated and unorganized codes.
- ✦ Unclear and subjective standards.
- ✦ Unclear permit process.
- ✦ Unclear options for tree mitigation and violations.

### COUNCIL ACTIONS REQUIRED

Policy Direction on the preferred approach  
Hearing on the Comprehensive Plan Amendments  
Enactment

### OUTREACH / COMMUNICATION

The project will include:

- ✦ Outreach to City commissions and committees including the Planning Commission, Urban Forestry Subcommittee and Natural Resources and Sustainability Committee.
- ✦ A series of community forums and an open house.
- ✦ Stakeholder and community opportunities to participate.
- ✦ Outreach to the Neighborhood Coalition.
- ✦ Outreach to the Developer Group.
- ✦ Information-sharing through the City website, Gresham newsletter, and social media.



### PROJECT TIMELINE

2014 QUARTERS

| 1                       | 2                       | 3               | 4              |
|-------------------------|-------------------------|-----------------|----------------|
| CF - Preferred approach | CC - Preferred approach | PC - Draft code | CC - Hearing   |
| PC - Preferred approach | OH - Draft code         | PC - Hearing    | CC - Enactment |

Meeting legend: CC= City Council CF=Community Forum OH=Open House PC= Planning Commission

## DEVELOPMENT CODE IMPROVEMENT PROJECT – 7: LIGHTING

**PROJECT OWNER** Brian Martin, Urban Design & Planning

This project begins Round 7 of the Development Code Improvement Project, a multi-year effort to improve the effectiveness of the Development Code. This round will:

- Update lighting code standards for development of parking lots, pedestrian circulation areas and other areas with consideration given to dark sky approaches that seek to reduce light pollution. Staff completed a consultant project in 2010 to develop consistent lighting standards throughout the Code. This consultant project would provide the basis for a comprehensive approach to lighting code standards throughout the city.
- Review Development Code lighting and other standards to ensure that they are consistent with the recently adopted Oregon Energy Efficiency Specialty Code, thereby making it easier for applications to meet codes for both lighting illumination output and energy consumption. The OEESC is administered by Community Development Services as part of building permit review.

### COUNCIL ACTIONS REQUIRED

Policy direction on issues

### OUTREACH/COMMUNICATION

This project will include:

- Outreach to City commissions including the Planning Commission and Design Commission.
- A series of community forums and an open house.
- Stakeholder and community outreach and opportunities to participate.
- Outreach to the Developer Group.
- Outreach to the Neighborhood Coalition.
- Information-sharing through the City website, Gresham newsletter, and social media.

### PROJECT TIMELINE

#### 2014 QUARTERS

1

2

*PC - Issues*

3

*CC - Issues*

*CF - Alternatives/  
Preferred approach*

4

*PC - Alternatives/  
Preferred approach*

Meeting legend: CC= City Council CF=Community Forum OH=Open House PC= Planning Commission

## SYSTEM DEVELOPMENT CHARGE UPDATES AND OPTIONS

**PROJECT OWNER** Steve Fancher, Environmental Services

This project reviews the City's Parks, Transportation, Water, Wastewater, and Stormwater System Development Charges (SDCs) for potential updates, and provides Council with options to address several issues including:

- ✦ SDC calculation differences between Springwater, Pleasant Valley and other areas in Gresham.
- ✦ Updates to SDC project lists and cost estimates.
- ✦ Consideration of SDC incentives to spur industrial or commercial development in the Springwater Plan District.

### COUNCIL ACTIONS REQUIRED

Policy direction on potential changes to System Development Charge methodologies

Adoption of System Development Charge updates through Resolution

### OUTREACH / COMMUNICATION

The project will include:

- ✦ Outreach to City commissions and committees including the Natural Resources and Sustainability Committee, Finance Committee and Planning Commission.
- ✦ Outreach to the Developer Group.

### PROJECT TIMELINE

2014 QUARTERS

**1**

**2**

*CC - Policy direction*

**3**

*CC - Direction on  
recommended solutions*

*PC - Discussion*

**4**

*CC - Resolution*

Meeting legend: CC= City Council CF=Community Forum OH=Open House PC= Planning Commission



